



ORGANISERS



HOST STATE



SUPPORTING ORGANISATION



CO-ORGANISERS



7th

INTERNATIONAL
EXHIBITION &
CONFERENCE ON
AGRI-MACHINERY
& EQUIPMENT



1 - 3 September, 2022
University of Agricultural Sciences,
GKVK, Bengaluru, Karnataka



www.eimaagrimach.in

FARM MECHANISATION - AN OVERVIEW

Emphasis on agriculture in India will always remain strong as increased agriculture output and productivity contributes in economic growth of the country. Today, India has the world's highest net cropland area of 179.8 million hectares which is higher than that of the US (167.8 million hectares) and China (165.2 million hectares). While Indian agriculture has experienced remarkable growth in recent years, drivers of change are accelerating.

Two of the biggest challenges Indian agriculture is facing at the moment are shortage of agriculture labour and yield rates of crops. Over last few years, Agriculture mechanization has been a focus area for Government as it is the most direct way of assuring greater productivity. Empirical evidence confirms that there is strong correlation between farm mechanization and agricultural productivity. It has been further estimated that use of proper equipment can increase the productivity by up-to 30% and reduce the production cost by about 20%.

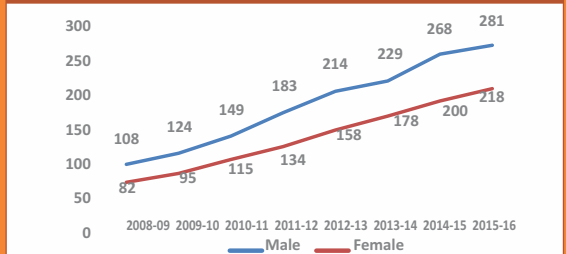
Today, technology is offering array of possibilities across different agriculture operations. The joint efforts made by Government and farm equipment industry in the country have led to progress in mechanization over the years. However, for sustainable mechanization initiatives to work, complimentary actions are required at national as well as international level. Businesses will need to adopt new models and on other side farmers would need to adopt new technologies to grow and prosper.

The Government of India has launched a dedicated Sub-Mission on Agricultural Mechanization with focus on spreading farm mechanization to small and marginal farmers and regions that have low farm power availability. As a result, Indian farmer is fast adapting farm mechanization than ever before.

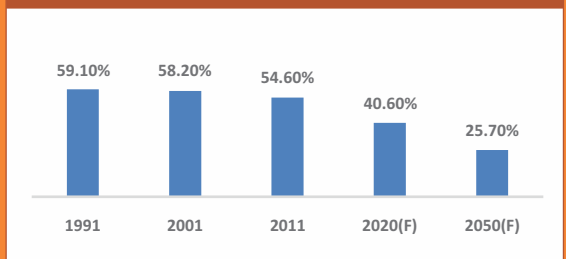
Agriculture is a labour intensive sector and its shortage during peak season can derail growth. Therefore, role of farm mechanization has now gone beyond tractorisation with much more emphasis on increasing productivity of land and labour and increasing work output per unit time. Efficient machinery is being introduced in the country for crops that entails high manpower requirement such as cotton, sugarcane etc., supported by favorable policy, testing facilities and infrastructure. This indicates that transformation has begun in the country and usage of farm machinery is expected to accelerate over the years providing customized solutions to different crops, land holdings and varied agro climates.

KEY GROWTH DRIVERS - INDIAN FARM MECHANIZATION SECTOR

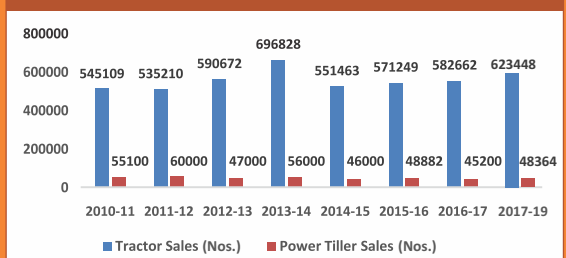
Rise in average daily wage rates in agriculture occupations - (INR)



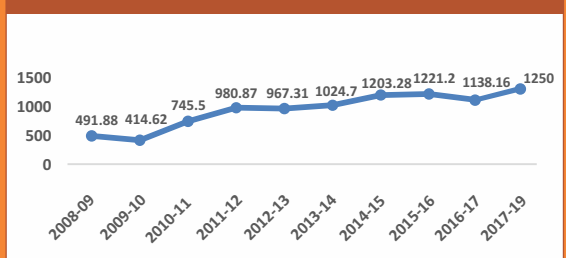
Percentage of agricultural workers to total workers (%)



Mechanization wave - Increasing demand of farm equipment



Indian Farm Machinery Exports Trend (USD Million)





1 - 3 September, 2022
University of Agricultural Sciences,
GKVK, Bengaluru, Karnataka

Welcome to EIMA Agrimach India 2022, the only business to business event of its kind offering a single venue interface between Indian & global players in the agri-machinery sector. Organized jointly by FICCI, FEDERUNACOMA in partnership with Ministry of Agriculture and Farmers' Welfare and Indian Council of Agricultural Research, the event is inspired by EIMA International, the second largest exhibition and conference on farm mechanization in the world.

EIMA Agrimach India 2022 envisages showcasing the best and latest in agri-machineries, besides providing an excellent opportunity to Indian and overseas players catering to the entire value chain through vertical based national and international pavilions.

HYBRID MODE (Only for the overseas companies interested in virtual stall)

The Hybrid mode of the event offers the flexibility of participating in the event virtually through FICCI BIKE Platform which provides immersive experience to the participants from overseas. It brings virtual attendees and on-ground attendees in the same frame. However, hybrid virtual events enable attendees to connect and network with each other in real-time via live chats.

There will be B2B meeting room for International Exhibitors at the venue with pre fixed meetings.

FICCI BIKE allows Exhibitors and attendees to participate in the event from any corner of the world. It offers endless possibilities for exhibitors, attendees, speakers as well as sponsors with some major benefits in line.



EVENT COMPONENTS

AN
INTERNATIONAL
EXHIBITION &
CONFERENCE

PROGRESSIVE
FARMERS'
DELEGATIONS

LIVE
DEMONSTRATIONS

B2B, B2G &
B2C
MEETINGS

EIMA AGRIMACH INDIA 2022 ONE PLATFORM...COUNTLESS OPPORTUNITIES

- EIMA Agrimach India 2022 is your opportunity to share the centrestage with world's leading companies in the industry, who will showcase their innovations and current developments.
- EIMA Agrimach India is the most important trade show in India on agricultural machinery with visitor numbers reaching over 40,000.
- The show is supported by Ministry of Agriculture & Farmers' Welfare, Govt. of India, thereby providing an opportunity for participants to interact with the nation's policy makers, agribusiness industry & delegates.
- Live Demos on latest trends in agri-automation. Experience the first hand power of mechanized agriculture.
- EIMA Agrimach India enjoys a leading position as a forum to develop partnerships, alliances and new investments in the agricultural machinery industry with agromechanization majors, progressive farmers, contractors and dealers from all over the world.
- A never before opportunity for Indian players to showcase their strengths & specialties to a global audience and make presentations & demonstrations of their products and services.
- An international conference on farm mechanization deliberating on a wide range of topics.
- Improve your business know how, imbibe the world's latest and biggest trends in your business & expand your horizons.



EXHIBITOR PROFILE

AGRI-MACHINERY & FARM TECHNOLOGIES

- Agricultural land levelers
- Agricultural dusters
- Agricultural Tyres
- All-terrain vehicles (ATVs)
- Analytical instruments & equipment
- Balers and straw handling
- Crop drying
- Crop cleaning, grading & weighing equipment
- Chemical spraying
- Cultivators
- Drones
- Fertilizer drill
- Fertilizer spreaders
- Forestry machinery
- Farm buildings
- Farm power
- Greenhouse technology
- Grassland / Forage harvesting
- Harrows
- Harvesting machine (Combine)

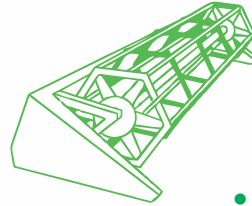
AGRI-SERVICES

- Animal waste management
- Banks & financial institutions
- Consultancy
- Contract farming
- Commodity exchange
- Crop drying, storage and disposal
- Crop management
- Crop processing
- Crop transport & handling equipment
- Education & training
- Grain harvesting
- Insurance
- Logistics
- Distribution
- Marketing organizations
- Nodal government agencies
- Packaging
- Research
- Specialised transport system

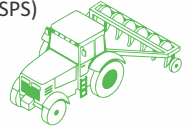
- Hydroponics
- Hand operated implements
- Irrigation systems and equipment
- Land reclamation and development
- Maize sheller
- Meteorological equipment
- Manure spreaders
- Other agricultural implements
- Pesticide sprayers
- Power tillers
- Potato digger
- Paddy separators & Planter
- Plant protection equipment
- Plastic crates and bins for horticulture products and procurement
- Ploughs
- Polyhouses
- Power and other implements

AGRO PROCESSING INDUSTRY

- Crop processing
- Horticulture, Floriculture & Aquaculture
- Livestock
- Fruit & Vegetable Processing
- Dairy & Poultry
- Flour, Pulses Mills
- Oil Seed Mills
- Freezing & refrigeration equipments



- Primary / secondary tillage
- Rice planter
- Replacement parts
- Seed drill
- Storage and handling machinery & equipment
- Satellite positioning systems (SPS)
- Sowing & planting equipment
- Tractors
- Trailers
- Threshers
- Vegetable and root crop harvesting
- Weeders
- Winnowers
- Wheel hoe
- Workshop tools & equipment



AGRI COMPONENTS & TOOLS

- Forging
- Lubricants
- Fastener
- Blades
- Bearings
- Belts
- Seals

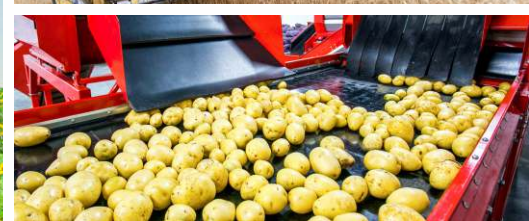
DAIRY EQUIPMENTS

- Milk Canes
- Milk Analyzers
- Electronic Milk Tester
- Milk Testing Equipments
- Tanks
- Milk Cooling Tanks
- Filters



VISITOR PROFILE

- Agriculturists
- Agri students
- Agri engineering units
- Agri marketing boards
- Agro industry corporations
- Central & State government agriculture departments and agencies
- CEOs / Senior managers of Indian companies / MNCs
- Dealers for farm equipments & machineries
- Entrepreneurs
- Farmers
- Farm contractors & garden contractors
- Floriculturists / Horticulturists
- International business delegations
- Landscape suppliers
- Plantation owners
- Research associates & technologists
- Seed certifying agencies
- Seed & fertilizer traders, whole sellers and retailers
- Universities & research institutions



EIMA AGRIMACH India 2019 - A SNAPSHOT

Total Exhibition Area: 16,678 m²

Total No. of Exhibitors: 307

Total No. of Visitors: 42,323

International Participation: Italy, China, Turkey, Thailand, Spain, France, USA & others

Number of B2B Meetings: 3520

International Conference with the theme:
Farm Mechanization in India: Ensuring sustainable rise in farm productivity and income



SPACE RENTALS

TYPE OF STALL OR RAW SPACE		RATES* In ₹/Sq.M.	RATES* In US\$/Sq.M.
INDOOR	Shell Stand (Min. 9 Sq.M.)	7800	300
	Raw Space (Min. 36 Sq.M.)	6600	240
OUTDOOR	Raw Space (Min. 50 Sq.M.)	4200	180
	Live Demo Area (Min. 300 Sq.M.)	600	14
VIRTUAL PLATFORM STALL RATE: USD 750 (Only for the overseas companies interested in virtual stall)			

* 18% GST applicable (only for Indian companies)

Shell Stand is inclusive of (per 9 sq.m.): Space • Carpet Flooring • Octanorm System wall elements • Fascia Name

• 1 Counter table • 2 Chairs • 1 Waste paper basket • 1 Power socket of 5 AMP • 3 spotlights • General aisle cleaning • Pavilion security



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

FICCI organises many events including Exhibitions, Conferences and Business meets across various sectors to promote industry. FICCI is constantly working for promotion of Agriculture & Farm Machineries sector of the country and since 2009, EIMA Agrimach India, the largest premier exhibition on Agriculture Mechanisation & Technology is being organised jointly by FICCI & FederUnacoma. Ministry of Agriculture & Farmers' Welfare, Govt. of India and Indian Council of Agricultural Research are co-organisers of the event.



FederUnacoma - Italian Agricultural Machinery Manufacturers Federation was formed in 2012 to pursue as a federation the activities of Unacoma, the National Association of Agricultural Machinery Manufacturers established in 1945. The Federation groups the associations of Italian manufacturers of agricultural implements (Assomao), self propelled machines (Assomase), tractors (Assotrattori), components and engines for the various sectors represented (Comacom), and represents them in Italy and abroad. FederUnacoma's member manufacturers account for 80% of national production in the sectors represented and for 60% of exports.

FederUnacoma's work is aimed at providing incentives for activities for agricultural mechanization and in the fields of energy, public and private greenskeeping and earthmoving and at promoting the technological development and renewal of the reference machinery inventories in Italy and abroad while providing members with focused support, assistance and innovative services.

FederUnacoma is active on the promotion with the organization of trade fairs and other events of international relevance: EIMA International, International Exhibition of Machinery for Agriculture and Gardening, in Bologna; EIMA Show, a dynamic exhibition set in various localities around Italy; EIMA Agrimach India, International Exhibition of Machinery for Agriculture and the Agri-Industry, held in New Delhi, India; Agri Levante, International Exhibition on Machinery and Technologies for Agriculture in Bari, focused on Mediterranean cultivations.



University of Agricultural Sciences, Bangalore

The head quarters of the University of Agricultural Sciences, Bangalore is located on the National Highway Number seven at Gandhi Krishi Vignana Kendra commonly known as GKVK. It is on the way to Kempegowda International Airport and 14 kilometers from Kempegowda Bus Station.

The University of Agricultural Sciences, Bangalore (UASB) was established in 1963 in Karnataka. The Gandhi Krishi Vignana Kendra (GKVK) campus has an area of 1320 acres and the GKVK is a biodiversity hotspot, therefore the campus was declared as Bio-Heritage Site during 2009.

The UAS, Bangalore has covered a broad geographic spread of its teaching, research and extension campuses in different regions covering 10 districts of Karnataka. The University has built on a sound knowledge base through its unique programmes in basic, strategic and translational research. This strong foundation of knowledge drives the research programmes of the University to enhance the productivity of agriculture in the State.

The University of Agricultural Sciences, Bangalore has grown into an institution of national and international repute. More importantly, it has carried out its mission in agricultural education, research and extension to transform agriculture in the state bringing smiles to farmers.

For participation, contact:

FICCI Trade Fairs Secretariat

Federation House, Tansen Marg, New Delhi - 110 001, India

Vinay Kumar Gupta - M: +91 9910103354

E: vinay.gupta@ficci.com

Harsh Kapoor - M: +91 9899180413

E: harsh.kapoor@ficci.com

T: 011-23487299

FICCI - Bangalore

BK Nayak

S-715, South Block, Manipal Centre, 47,

Dickenson Road, Bangalore, 560 042. India

T: +80 25581944 / 25582498 | M: +91 9945790735

E: bk.nayak@ficci.com

Overseas Associate:

FEDERUNACOMA Surl

Via Venafro, 5, 00159 Rome, Italy

T: +39 06 432981, Fax: +39 06 4076370

E: marco.acerbi@federunacoma.it

davide.gallarate@federunacoma.it